



Zach Roy  
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## **Professional Experience**

### **T-Mobile, Bellevue, WA**

*Sr. Art Director – October 2022 – Present*

- Design retail, digital, and out of home advertising campaigns, from concept to final execution, based on partner direction and needs.
- Oversee, examine, and assess the work from agencies and in-house designers.
- Revised content and presentations, approved or rejected ideas, and provided feedback to the team.

### **DOOMED!, Everett, WA**

*Independent Creative Director – June 2020 – Present*

- Design, build, edit, and broadcast engaging video streaming content.
- Partner with production companies to create unique products and exhibitor locations.
- Develop a strong, loyal community of followers through regular engagement and interaction.

### **Amazon, Seattle, WA**

*Creative Director/Art Director – December 2013 – November 2021*

- Built, managed, and developed productive, healthy, and diverse design team, elevating them to deliver their best work.
- Examined, assessed, and approved art materials, photography, and copy scripts, generated by staff members and agencies for both domestic and international use.
- Developed and enforced brand identity for Amazon's internal sites and events.
- Sourced solutions with production partners to unique problems during production of external events.

### **Z.Roy Illustration, Everett, WA**

*Freelance Illustrator – March 2009 – April 2020*

- Designed unique print products, promotional materials, advertising materials and illustrations from concept to final execution based on client directions.
- Secured major clients, including CBS, Reddit, Wizards of the Coast, and Amazon.

### **Gamehouse, Seattle, WA**

*Social Media Marketing Artist – June 2013 to September 2013*

### **Big Fish Games, Seattle, WA**

*Mobile Production Artist – July 2011 to June 2013*

## **Skills**

- Adobe Creative Suite
- Microsoft Office
- Figma
- Sketch
- HTML/CSS
- Creative Direction
- Visual Design
- Print Production
- Video Production
- Localization
- Brand Development
- Team Management
- Project Management

## **Education**

**BACHELOR OF SCIENCE (B.SC.) IN INTERACTIVE MEDIA AND DESIGN, 2008**

The Art Institute of Portland, Portland, OR