



ZACH ROY

ART DIRECTOR / SR. VISUAL DESIGNER

EXPERIENCE

AMAZON | SEATTLE, WA

SR. VISUAL DESIGNER/ART DIRECTOR

AUGUST 2017 - PRESENT

Creation and creative direction for Internal Corporate Communications and Amazon Internal Events

Creation and maintenance of brand guidelines for Amazon Internal Global Corporate Communications

Main Point of Contact for Amazon Internal Corporate Communications design team and design vendors

Management of Team Budget & Resources

Recruit and develop external and internal talent

OUTRAGEOUS DESIGN | SEATTLE, WA

FREELANCE GRAPHIC DESIGNER

MARCH 2009 - PRESENT

Generate custom designs, illustrations and copy for use on the web or print
Clients include: Amazon, Reddit, CBS, Wizards of the Coast, and Woot!

WOOT! | SEATTLE, WA

SR VISUAL DESIGNER

APRIL 2016 - AUGUST 2017

VISUAL DESIGNER

DECEMBER 2013 - APRIL 2016

Creative direction and asset production for Woot! Marketing

Creation and maintenance of brand guidelines for Woot!

Visual effects and animation creation

Main point of contact for Woot's Visual Design team

GAMEHOUSE | SEATTLE, WA

SOCIAL MEDIA GRAPHIC DESIGNER

JUNE 2013 - SEPTEMBER 2013

BIG FISH GAMES | SEATTLE, WA

PRODUCTION DESIGNER

JULY 2011 - JUNE 2013

EDUCATION

ART INSTITUTE OF PORTLAND PORTLAND, OR

Bachelor's of Science,
Game Art & Design

September 2004 -
September 2008

SKILLS

- ILLUSTRATOR
- PHOTOSHOP
- INDESIGN
- SKETCH
- AFTER EFFECTS
- PREMIERE
- HTML / CSS

CONTACT

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PORTFOLIO

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