

ZACH ROY

ILLUSTRATION & DESIGN

contact

ZachRoy.com

425-609-3806

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experience

Amazon | Seattle, WA

Sr. Visual Designer/Art Director

August 2017 - Present

Lead Art direction and production for Amazon Internal Corporate Communications and Internal Events
Creation and maintenance of brand guidelines for Amazon Internal Corporate Communications and Internal Events
Recruit and develop external and internal talent
Process initiatives, structure and improvements

OUTRAGEOUS Design | Seattle, WA

Graphic Designer

March 2009 - Present

Generate custom designs, illustrations and copy for clients to use on the web or print

Clients include: Amazon, Reddit, CBS, Wizards of the Coast, and Woot!

Woot! an Amazon Company | Seattle, WA

Sr. Visual Designer

April 2016 - August 2017

Visual Designer

December 2013 - April 2016

Creation and creative direction for Woot! Marketing
Creation and maintenance of brand guidelines for Woot!
Recruit and develop external and internal talent
Process initiatives, structure and improvements
Develop and launch games and events for use in marketing

Gamehouse | Seattle, WA

Social Media Graphic Designer

June 2013 - September 2013

Big Fish Games | Seattle, WA

Production Designer

July 2011 - June 2013

education

Art Institute of Portland | Portland, OR

Bachelor's of Science, Game Art & Design

September 2004 - September 2008